Group Members

1. Telleran, Gelo Avric - Presenter
2. Valdevieso, Jullius - Presenter
3. Sadiang-ibon, Aldave John - Information Researcher (Specification Benefits)
4. Ellorquez, Juvan Elon – Creator of Document and Presentation
5. Doronila, Reinghnier Dale - Designer of Logo

Section: UI-FA1-BSIT1-7

Instructor Name: Zesty Kein Mondia

**Module 23:**

Scenario 1: Ana’s Beauty Salon

Final Output: 

Explanation/Justification:

* The logo was created using Canva, an online graphics design platform.
* The logo consists of shapes and figures that describes the nature of a salon.
* A Pair of Thinning Scissors – used in barbershops and salons for snipping bits of hair slowly, a staple item that best symbolizes salons and barbershops
* Foundation – a cosmetic used by women, used to create an even skin tone on the face, as well as an even base for makeup. A good symbol for beauty.
* Hair Curler – a cylindrical device that heats up and curls your hair. Salons most likely will have hair curlers as their tool.
* Round Brushes – best suited for blow drying hair and styling loose waves. Commonly found in salons.
* The logo also consists of white silhouettes of persons that have decent hair styles. Salons are also known for doing your hair.
* The cyan background gives the logo a calming sensation and ensures that your salon experience will be a peaceful one.
* The figures of the tools are colored in a darker shade of blue-green. It complements the cyan background with its dark-in-light color scheme, and the same color group.

**Module 24 - 25**

Scenario B: Laptop Sales Pitch (Lenovo X1 Carbon 14” Touchscreen Display Laptop)

Given Specifications:

* Renewed – Lenovo X1 Carbon
* 14” Touchscreen Display Laptop
* 5th Gen Intel Core i7 Processor
* 8GB RAM
* 256 SSD
* Windows 10 Home
* English Keyboard
* Black (X1-8G256)

PRICE: 21,449 PESOS

CASH: less (1000) pesos

Installment: 25,738 pesos (24 months to pay

Justification (Sales Pitch):

How would the laptop fit her needs?

This laptop has all the tools to fit our client’s daily work and office needs.

* It’s made with satellite-grade carbon fiber which makes it durable and less prone to any physical damage. It is considerably lightweight too.
* Its 14” Touchscreen Display allows for hands-on interface for streamline navigation and task managing.
* It’s 5th Gen i7 Intel Core processor puts it in among the fastest dual-core laptop processors, giving it the power to complete tasks quickly. And since our client mainly uses Google Workspace and Microsoft Office, this laptop ensures that her tasks are done faster.
* The laptop’s 8GB of RAM is sufficient enough for our client’s need with basic productivity, like her use of Microsoft Office. Our client would be able to open a couple of browser tabs without any issues with performance. This means Google Workspace would not be memory intensive to exhaust the RAM completely.
* With 256GB SSD, the laptop would be sufficient for our client’s files. Microsoft Office Apps, and a couple of documents and files will not be of issue since 25gb SSD would fit most standard data and apps.
* Windows 10 Home, overall has decent security features.
* Virus and Threat protection
* Firewall and Network Protection
* App and Browser Control
* Device Security
* Privacy Settings

Windows 10 Home also has plenty of features for productivity.

For the price of 21,449 pesos, and a 24-month installment plan of 25,738 pesos, this laptop would cater needs for a long time. Budget and cost would break even in the long run. Its durable, lightweight and easy to carry around, and has enough processing power, memory and storage, to perform all basic work tasks and store important files. It’s the laptop that would definitely fit daily work and office, and even personal needs.